

<b>Muskogee Visitor Tracking Information</b>						
	April 2010	YTD 2010	YTD 2009	YTD 2008	YTD 2007	YTD 2006
Chamber Phone Calls	545	1,204	319	274	60	No Data
Guests in Tourist Center	1,237	2,092	432	430	500	No Data
Guests in Chamber Office	56	176	89	24	36	No Data
OTRD Fulfillment Visitor's Guides	552	2,323	647	903	91	No Data
Visitor Packets sent out	353	1,503	33	150	113	No Data
Relocation Packets sent out	0	10	10	12	90	No Data
<b>Event/Attraction Attendance</b>						
Airshow Oklahoma	No Data	No Data	No Data	No Data	No Data	No Data
Ataloa Lodge	No Data	53	No Data	130	78	No Data
The Castle	4,000	12,000	No Data	200	No Data	No Data
Civic Center	5,910	27,736	17,502	No Data	No Data	No Data
Five Civilized Tribes	2,927	5,024	798	648	No Data	No Data
Honor Heights Park	250,000	265,000	2,000	No Data	No Data	No Data
Love Hatbox Sports Complex	25,000	45,000	1,750	No Data	No Data	No Data
Muskogee Little Theater	1,682	1,682	530	932	No Data	No Data
Oklahoma Music Hall of Fame	846	3,149	18	149	No Data	No Data
Outlaw Motor Speedway	No Data	6,892	No Data	No Data	No Data	No Data
River Country Water Park	No Data	No Data	No Data	No Data	No Data	No Data
The Roxy	900	3,500	500	No Data	No Data	No Data
Three Rivers	No Data	648	110	188	No Data	No Data
USS Batfish	415	957	320	788	No Data	No Data
<b>Total Contacts Made</b>	<b>294,423</b>	<b>378,949</b>	<b>25,058</b>	<b>4,828</b>	<b>968</b>	<b>0</b>
<b>Total Visitors</b>	<b>293,878</b>	<b>377,745</b>	<b>24,739</b>	<b>4,554</b>	<b>908</b>	<b>0</b>

	2010 (as of April)	2009	2008	2007	2006
<b>Total Visitors per year</b>	<b>377,745</b>	<b>1,113,659</b>	<b>632,314</b>	<b>127,821</b>	<b>554</b>

<b>Hotel Tracking Data (Feb-April)</b>	
Number of Hotels Reporting	3
Business Travelers	2,745
Leisure Travelers	3,233
Unknown	9
<b>Total</b>	<b>5,987</b>