

Muskogee Visitor Tracking Information						
	August 2010	YTD 2010	YTD 2009	YTD 2008	YTD 2007	YTD 2006
Chamber Phone Calls	180	2,131	1,314	1,412	1,446	No Data
Guests in Tourist Center	507	4,485	3,994	2,663	3,727	No Data
Guests in Chamber Office	33	335	311	154	280	No Data
OTRD Fulfillment Visitor's Guides	349	3,882	2,494	2,437	2,983	No Data
Visitor Packets sent out	261	2,596	848	2,261	1,444	No Data
Relocation Packets sent out	5	35	68	55	167	No Data
Event/Attraction Attendance						
Airshow Oklahoma	No Data	No Data	No Data	No Data	No Data	No Data
Ataloa Lodge	No Data	53	No Data	529	921	No Data
The Castle	1,200	141,500	113,500	136,000	No Data	No Data
Civic Center	5,150	52,906	51,605	2,400	No Data	No Data
Five Civilized Tribes	623	8,715	9,752	5,589	2,276	No Data
Honor Heights Park	20,000	365,000	295,300	No Data	No Data	No Data
Love Hatbox Sports Complex	30,000	265,000	201,750	56,000	No Data	No Data
Muskogee Little Theater	849	4,092	2,582	1,864	No Data	No Data
Oklahoma Music Hall of Fame	1,003	6,578	687	420	1,021	No Data
Outlaw Motor Speedway	No Data	19,392	23,889	15,877	No Data	No Data
River Country Water Park	14,295	74,949	50,411	29,000	No Data	No Data
The Roxy	450	7,050	350	300	No Data	No Data
Three Rivers	176	1,351	4,715	1,133	559	No Data
USS Batfish	1,293	13,945	11,197	5,648	3,087	No Data
Total Contacts Made	76,374	973,995	774,767	263,742	17,911	0
Total Visitors	76,194	971,864	773,453	262,330	16,465	0

	2010 (as of August)	2009	2008	2007	2006
Total Visitors per year	971,864	1,113,659	632,314	127,821	554

Hotel Tracking Data (Feb-August)	
Number of Hotels Reporting	3
Business Travelers	7,407
Leisure Travelers	8,339
Unknown	9
Total	15,755