

Muskogee Visitor Tracking Information						
	June 2010	YTD 2010	YTD 2009	YTD 2008	YTD 2007	YTD 2006
Chamber Phone Calls	173	1,592	1,159	1,265	1,069	No Data
Guests in Tourist Center	692	3,280	3,190	2,023	2,892	No Data
Guests in Chamber Office	37	255	311	107	214	No Data
OTRD Fulfillment Visitor's Guides	327	3,157	2,236	2,121	1,981	No Data
Visitor Packets sent out	365	1,885	834	1,729	710	No Data
Relocation Packets sent out	3	20	51	45	147	No Data
Event/Attraction Attendance						
Airshow Oklahoma	No Data	No Data	No Data	0	No Data	No Data
Ataloa Lodge	No Data	53	No Data	461	647	No Data
The Castle	6,400	108,800	83,500	86,000	No Data	No Data
Civic Center	7,000	40,096	48,355	No Data	No Data	No Data
Five Civilized Tribes	965	7,091	8,543	4,268	No Data	No Data
Honor Heights Park	30,000	320,000	275,300	No Data	No Data	No Data
Love Hatbox Sports Complex	85,000	200,000	166,750	No Data	No Data	No Data
Muskogee Little Theater	722	3,243	2,582	1,864	No Data	No Data
Oklahoma Music Hall of Fame	137	4,526	518	331	No Data	No Data
Outlaw Motor Speedway	6,000	19,392	23,889	6,319	No Data	No Data
River Country Water Park	28,500	31,500	24,430	No Data	No Data	No Data
The Roxy	1,200	5,900	No Data	No Data	No Data	No Data
Three Rivers	225	873	4,303	932	No Data	No Data
USS Batfish	1,289	10,431	4,698	4,018	No Data	No Data
Total Contacts Made	169,035	762,094	650,649	111,483	7,660	0
Total Visitors	168,862	760,502	649,490	110,218	6,591	0

	2010 (as of June)	2009	2008	2007	2006
Total Visitors per year	760,502	1,113,659	632,314	127,821	554

Hotel Tracking Data (Feb-June)	
Number of Hotels Reporting	3
Business Travelers	3,461
Leisure Travelers	4,508
Unknown	9
Total	7,978