

<b>Muskogee Visitor Tracking Information</b>						
	September 2010	YTD 2010	YTD 2009	YTD 2008	YTD 2007	YTD 2006
Chamber Phone Calls	204	2,149	1,540	1,921	1,704	136
Guests in Tourist Center	534	5,013	4,699	3,647	4,159	385
Guests in Chamber Office	23	348	362	213	343	No Data
OTRD Fulfillment Visitor's Guides	346	4,179	2,675	2,821	3,285	450
Visitor Packets sent out	450	2,961	858	2,650	2,061	382
Relocation Packets sent out	8	36	74	91	214	59
<b>Event/Attraction Attendance</b>						
Airshow Oklahoma	No Data	No Data	No Data	No Data	No Data	No Data
Ataloa Lodge	No Data	53	No Data	626	1,139	No Data
The Castle	1,200	117,600	114,700	139,000	No Data	No Data
Civic Center	No Data	38,246	55,540	14,714	No Data	No Data
Five Civilized Tribes	723	9,402	10,850	7,310	3,769	No Data
Honor Heights Park	10,000	380,000	295,300	0	No Data	No Data
Love Hatbox Sports Complex	20,000	335,000	201,750	67,700	No Data	No Data
Muskogee Little Theater	No Data	4,814	3,951	3,414	No Data	No Data
Oklahoma Music Hall of Fame	817	6,483	804	561	1,053	No Data
Outlaw Motor Speedway	No Data	25,392	33,511	27,374	No Data	No Data
River Country Water Park	1,295	75,590	50,411	42,651	No Data	No Data
The Roxy	No Data	5,150	750	1,000	No Data	No Data
Three Rivers	152	1,426	5,046	1,697	1,052	No Data
USS Batfish	No Data	3,395	11,197	7,209	4,741	No Data
<b>Total Contacts Made</b>	<b>35,752</b>	<b>1,017,237</b>	<b>794,018</b>	<b>324,599</b>	<b>23,520</b>	<b>1,412</b>
<b>Total Visitors</b>	<b>35,548</b>	<b>1,015,088</b>	<b>792,478</b>	<b>322,678</b>	<b>21,816</b>	<b>1,276</b>

	2010 (as of September)	2009	2008	2007	2006
<b>Total Visitors per year</b>	<b>1,015,088</b>	<b>1,113,659</b>	<b>632,314</b>	<b>127,821</b>	<b>554</b>

<b>Hotel Tracking Data (Feb-Sept)</b>	
Number of Hotels Reporting	3
Business Travelers	7,407
Leisure Travelers	8,339
Unknown	9
<b>Total</b>	<b>15,755</b>